



Date

Name

Title

Organization

Dear XXX:

The **Binational Health Week (BHW) (insert here name of your county or city) Task Force** would like to request your support for this year's events from October 2016.

BHW is one of the largest mobilization efforts of federal and state government agencies, community-based organizations and volunteers in the Americas to improve the health and well-being of the underserved Latino population living in the United States. It encompasses an annual weeklong series of health-promotion and health-education activities that include medical screenings, workshops, academic forums, and health insurance referrals. This event is made possible through the formidable contribution of thousands of volunteers and community agencies that work year-round to organize the activities of BHW.

Last year, the events took place from October 3-18th, 2015. An estimated **1,780** activities were held benefiting **325,600** people. The organization of the events involved the participation of 4,000 agencies which were led by 133 consulates working together with local planning committees. Five national campaigns were implemented with the aim of increasing the Latino population's awareness: The Health Care Reform in the U.S and Access to Health Care; Chronic Diseases including Obesity and Diabetes; Infectious Diseases including HIV and Tuberculosis; Occupational Health and Safety; and Mental Health. The inaugural event and Policy Forum on Migration and Health took place on October 5th in the San Francisco Bay Area.

In **(insert here name of your county or city) BHW reached over (xxx) people through the mass media, and more than (xxx) attended the (xxx) events** organized throughout the county. **Over (xxx) agencies** participated in the planning and development of the events, and **(xxx) health screenings** were provided free of cost to underserved Latinos.

The local BHW Task Force Group has already begun this year's planning activities and expects the event to be as successful as last year. On behalf of the **(insert here name of your county or city)**, I would like to invite you and your local health department to participate in the activities that will take place in your county.

We are convinced that your participation will help us to reach the most vulnerable and underserved segments of our population.

Sincerely,

(Name and contact information for taskforce coordinator)
Binational Health Week (name of county or city)